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**Sent:** Tuesday, June 27, 2000 10:59 AM  
**To:** nick@sundt.org  
**Subject:** GCC Technology Conference



Voluntary Actions.doc



VOL2000.PDF

Friends,

Here is a release on today's climate technologies conference. With Mr. Gore's speech today, I thought some of these points would be of interest.

I have a full press kit available if you are interested. Please let me know by e-mail or give me a call.

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**GCC: Industry Voluntary Actions Already Important Factor  
Candidate Focus, Legislative Efforts Highlight Key Role**

WASHINGTON, June 27, 2000 - The Global Climate Coalition (GCC) today released its third annual inventory of industry voluntary actions to reduce greenhouse gas emissions during a new technologies conference it held jointly with the U.S. Chamber of Commerce. The conference was aimed at increasing the role of technology in addressing climate issues to help develop and improve national energy strategy.

"With intense focus on our national energy strategy and the increasing number of voluntary programs and partnerships industry is developing, it's important to continue improving our long-standing, aggressive efforts that are bringing the technologies that increase energy efficiency and reduce emissions to the market," said GCC Executive Director Glenn Kelly. "We are proud of industry's efforts over the last 25 years to improve our environment and still keep our economy the strongest in the world."

Today's conference on Capitol Hill featured the keynote address from Sen. Larry Craig (R-ID) who has introduced comprehensive climate change legislation that aims to increase science, research and development and voluntary reporting programs. Dan Reicher, the Department of Energy's Assistant Secretary for Energy Efficiency, also addressed the conference discussing the role of technology in advancing foreign policy.

Several legislative efforts in Congress have focused on voluntary action by industry, including Craig's plan and another by Sens. Murkowski (R-AK), Byrd (D-WV) and Hagel (R-NE). Experts from various industry sectors also made presentations about exciting advances being undertaken.

Jay Hakes, former Administrator of DoE's Energy Information Agency, also made a presentation on voluntary actions already being implemented. According to Hakes, more than 1,500 projects were implemented and reported in 1998, a three-fold increase in just four years.

"GCC members have long advocated voluntary programs as a common sense way of addressing the climate issue," Kelly said. "With a number of scientific, economic and diplomatic uncertainties surrounding the issue, practical action - like these voluntary, technology-based efforts - is a prudent and effective path to follow."

NOTE: A summary of individual industry voluntary actions and a summary of EIA's 1605(b) voluntary industry actions reports are included.

Established in 1989, the Global Climate Coalition is an organization of trade associations representing more than 4 million